

Evaluator:  
 Applicant/Organization Name:  
 Amount Requested:  
 Project:

<b>Check Appropriate Box</b>	<b>Not at All</b>	<b>Slightly</b>	<b>Some</b>	<b>Agree</b>	<b>Excels</b>
	<i>0 pts.</i>	<i>1 pts.</i>	<i>2 pts.</i>	<i>3 pts.</i>	<i>4 pts.</i>
1. Does the proposed project include matching funds? 0 = 0; 1 = Partial; 2 = 1 to 1; 3 = 2 to 1; 4 = > 2					4
2. How well did the application describe the project as a whole?					4
3. Is the proposed project able to sustain itself long-term?	x 1.5				6
4. How well does the project enhance the overall visitors experience?	x 1.5				6
5. How well does the project comply with the vision for Tourism in the County?					4
6. How well does the application address the ROI for Tourism in the County?	x 3				12
7. How well does the project increase participation in the "key" tourism segments? (Sports, Meetings, VFR, Nature, Culture/Heritage)	x 1.5				6 4
8. How well does the project improve the overall product inventory of the destination?	x 3				12
9. How well does this project provide benefits for residents in addition to tourists?					4
10. How well does the application budget detail the breakdown for the project?					4
11. How well does the project regenerate the "Destination Tourism Tax"?	x 3				12
<b>Total Pts.</b>					<hr style="width: 100px; margin-left: auto; margin-right: 0;"/>

**A score of 55 must be attained to be funded.**

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**Members' Comments**

**Please provide comments to aid the applicants in future applications**